



FOR IMMEDIATE RELEASE

Neuro Ride 2026: An Inclusive Cycling Event Supporting Brain Health

HAMMOND, Ontario, October 3, 2026 – Neuro Ride 2026 invites people of all abilities to come together for a welcoming, community-focused event that supports brain health and people living with mild traumatic brain injury (mTBI). The event will take place on October 3, 2026, at the Hammond Golf and Country Club in Hammond, Ontario.

About Neuro Ride

Neuro Ride is a purpose-driven event in Eastern Ontario that brings people together in a safe, supportive, and inclusive environment while raising awareness and support for brain health. Every kilometre helps strengthen access to care, recovery resources, and community-based support for people affected by mild traumatic brain injury and post-concussion syndrome.

Everyone Is Welcome

This is not a race.

Neuro Ride is designed to be accessible, inclusive, and supportive. You do not need to be an experienced cyclist to participate. Whether you ride regularly, have not been on a bike in years, are just getting started, use a wheelchair, or prefer to move at a relaxed pace, you are welcome.

Three Ways to Participate

Participants can choose from three supported routes:





- **28.1 km cycling route**
- **62.8 km cycling route**
- **9.2 km accessible stroll/roll route**

All three event routes are designed to be accessible so that as many people as possible can take part comfortably and safely. Ride guidance and safety measures will be provided.

Registration

- **\$60 plus applicable taxes and fees**
- **\$30 plus applicable taxes and fees for students**
- **Free for people living with traumatic brain injury (TBI)**

For registration and event information, visit [the Neuro Ride webpage](#).

Gift Package

As part of Neuro Ride's commitment to supporting individuals affected by brain injury, community members are invited to submit nominations for people living with TBI.

An independent selection committee will review all eligible nominations and choose **five recipients** to receive a **significant gift package of goods and/or services** intended to support recovery, well-being, accessibility, or quality of life.

[Nomination form](#)

To support the event

Neuro Ride is made possible thanks to the support of the Founding Partners, volunteers and donations from the community.

Contact us to become a [Founding partner](#) or to [donate](#) directly towards the meaningful impact of the event.