# SPONSORSHIP PACKAGE



# 11TH ANNUAL BIAOV FALL FUNDRAISER

OCTOBER 24, 2017
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### About the Brain Injury Association of the Ottawa Valley (BIAOV)

### **Mission Statement**

The Mission is to offer education, information, hope and support to persons with brain injury, their family members, friends, caregivers and professionals in the Ottawa Valley region.

The BIAOV is a 100% volunteer-run grassroots organization

The Association assists those who live with the effects of brain injury by providing education, information, support and advocacy. The Association advocates dignity, respect, inclusion and understanding for all.

### The BIAOV's Impact

The BIAOV supports brain injury survivors and their families through a variety of programs, activities, and events. One example is The Step-Up Program.

### The Step Up Work Centre Program

"After coming here, when I see people, when I talk to them, share the same experiences they've had, I go home happy."

- Anderson, BIAOV Member Step Up is a member directed program that helps survivors learn valuable skills while giving them a sense of purpose. More than that though, their work also helps keep the BIAOV running smoothly.

Step Up provides members with:

- skill acquisition
- structured workday
- reception skills
- correspondence
- kitchen skills

Members engage in different workstations based on need and interest. And because the program is member-directed, it really is their place, their space.

Step Up is but one of many programs offered by the BIAOV. Please visit <u>their website</u> to learn more about the BIAOV and their excellent programming.

### We're Shaking Up the BIAOV Fall Fundraiser

New venue, live music, great silent auction, awesome food, and of course, networking. Come one, come all!

When: October 24, 2017, 5:00-9:00pm

Where: Algonquin College, Building D, Salon A and B **Investment:** \$60 for one ticket, or 10 tickets for the

price of 9 (\$540). Tickets include a free drink!

### The Nitty Gritty

Parking: Free parking is available at lot 8 and 9, closest to D building.

**Accessibility:** Building D is wheelchair accessible.

"It's nice to come to the **Brain Injury Association to** have support and help others, which in turn, they help you. We're a family here."

Rick, BIAOV Member

Food and Drink: There will be a cash bar to meet all of your beverage needs. There will also be ample passed hors d'oeuvres as well as food stations.

Perks: The price of your ticket includes one free drink! Doesn't get much better than that.

### **Sponsorship Opportunities**

Please consider becoming a sponsor of the BIAOV Fall Fundraiser. Your support will allow us to place more money into the hands of this grassroots community-based organization.

For information on sponsorship opportunities, please see the chart below.

If you are interested in becoming a sponsor, please contact Colleen Burn, cburn@burntucker.com

Derek, BIAOV Member

Benefits/Perks	SOLD Gold - Bar \$3000	Silver – Welcoming \$2750	Bronze – Entertainment \$2500	Food Stations 4 opportunities *Only 1 remaining* \$1500	Coat Check \$1000	SOLD Balloon Pop \$1000	SOLD 50/50 \$750
Signage at the Bar & Complimentary Drink Ticket to all with Thanks to Gold Sponsor	SOLD						
Logo on Photoshoot Backdrop		SOLD					
Signage by Live Musicians			X				
Signage at Food Stations (4 opportunities)				Х			
Signage by Coat Check					SOLD		
Logo on all Balloons						SOLD	
Verbal Recognition from MC	X	X	X	Х	X	X	SOLD
Logo on BIAOV Website	X	X	X	X	X	X	X
Logo on Event Website (BIAOVFallFundraiser.com	X	X	X	Х	X	X	X
4 Complimentary Tickets	X	Х	Х	Х	Х	Х	Х

## **Calling All Silent Auction Items!**

We are on the hunt for great silent auction items to make the event even more fun. If you have something you'd like to contribute, please get in touch. Some examples are: wine, restaurant gift certificates, cottage weekends, massage gift certificates.